



Wharton Seminars for Business Journalists Flagship Program
Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor
October 19-21, 2026

Date	Start	End	Event	Location
Sunday, October 18	5:30 PM	7:30 PM	Early Arrival Welcome Cocktails	TBC
Date	Start	End	Day 1 Sessions	Instructor
Monday, October 19	8:00 AM	9:00 AM	Breakfast and Registration	
	9:00 AM	10:30 AM	Fundamentals of Accounting - Session 1	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	Fundamentals of Accounting - Session 2	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	Lunch with Prof. Ethan Mollick	Prof. Ethan Mollick
	1:00 PM	2:30 PM	The Basics of Business Taxation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	The AI Productivity Paradox: What It Means for Firms, Workers, and Markets	Prof. Lynn Wu
6:00 PM	8:00 PM	Dinner with Wharton		
	Start	End	Day 2 Sessions	Instructor
Tuesday, October 20	8:00 AM	9:00 AM	Breakfast and Networking	
	9:00 AM	10:30 AM	Financial Statement Analysis - Session 1	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	Financial Statement Analysis - Session 2	Prof. Paul E. Fischer
	11:45 AM	1:00 PM	Lunch	
	1:00 PM	2:30 PM	Financial Statement Analysis - Session 3	Prof. Paul E. Fischer
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	A New Era of Geoeconomics and Geopolitics	Prof. Jules van Binsbergen
5:00 PM	7:00 PM	Cocktail Reception		
	Start	End	Day 3 Sessions	Instructor
Wednesday, October 21	8:00 AM	9:00 AM	Breakfast and Networking	
	9:00 AM	10:30 AM	Private Equity Unpacked: Structure, Incentives, and What's Hard to See	Academic Director Burcu Esmer
	10:30 AM	10:45 AM	Break	
	10:45 AM	12:15 PM	Central Banking and Financial Regulation	Prof. Peter Conti-Brown
	12:15 PM	1:30 PM	Lunch	
	1:30 PM	3:00 PM	Negotiations Simulation	Prof. Maurice Schweitzer
	3:00 PM	3:30 PM	Closing Remarks & Certificates	

*All sessions are listed in Eastern Time

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