

Wharton Seminars for Business Journalists Flagship Program
Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor
October 20-22, 2025

Date	Start	End	Event	Location
Sunday, October 19	5:30 PM	7:30 PM	Early Arrival Welcome Cocktails	Louie Louie, 3611 Walnut St.
Date	Start	End	Day 1 Sessions	Instructor
Monday, October 20	8:00 AM	9:00 AM	Breakfast and Registration	
	9:00 AM	10:30 AM	Fundamentals of Accounting - Session 1	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	Fundamentals of Accounting - Session 2	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	Lunch	
	1:00 PM	2:30 PM	The Basics of Business Taxation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	Innovation in the Age of Generative AI	Prof. Christian Terwiesch
	6:00 PM	8:00 PM	Dinner with Wharton Wilder, 2009 Sansom St.	
	Start	End	Day 2 Sessions	Instructor
Tuesday, October 21	8:00 AM	9:00 AM	Breakfast and Networking	
	9:00 AM	10:30 AM	Financial Statement Analysis - Session 1	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	Financial Statement Analysis - Session 2	Prof. Paul E. Fischer
	11:45 AM	1:00 PM	Lunch	
	1:00 PM	2:30 PM	Financial Statement Analysis - Session 3	Prof. Paul E. Fischer
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	Reform or Erode - The Future of U.S. Debt and Private Wealth	Prof. Kent Smetters
	5:00 PM	7:00 PM	Cocktail Reception AKA Level28, 2929 Walnut St.	
	Start	End	Day 3 Sessions	Instructor
Wednesday, October 22	8:00 AM	9:00 AM	Breakfast and Networking	
	9:00 AM	10:30 AM	The Future of Retirement in an Aging World	Prof. Olivia S. Mitchell
	10:30 AM	10:45 AM	Break	
	10:45 AM	12:15 PM	Central Banking and Financial Regulation	Prof. Peter Conti-Brown
	12:15 PM	2:00 PM	Lunch, Closing Remarks & Certificates	

*All sessions are listed in Eastern Time

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