

**Wharton Seminars for Business Journalists Flagship Program**  
**Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor**  
**October 20-22, 2025**

| Date                             | Start    | End      | Event                                                                | Location                  |
|----------------------------------|----------|----------|----------------------------------------------------------------------|---------------------------|
| <b>Sunday,<br/>October 19</b>    | 5:30 PM  | 7:30 PM  | Early Arrival Welcome Cocktails                                      | TBC                       |
| Date                             | Start    | End      | Day 1 Sessions                                                       | Instructor                |
| <b>Monday,<br/>October 20</b>    | 8:00 AM  | 9:00 AM  | Breakfast and Registration                                           |                           |
|                                  | 9:00 AM  | 10:30 AM | <b>Fundamentals of Accounting - Session 1</b>                        | Prof. Jennifer Blouin     |
|                                  | 10:30 AM | 10:45 AM | Break                                                                |                           |
|                                  | 10:45 AM | 11:45 AM | <b>Fundamentals of Accounting - Session 2</b>                        | Prof. Jennifer Blouin     |
|                                  | 11:45 AM | 1:00 PM  | Lunch                                                                |                           |
|                                  | 1:00 PM  | 2:30 PM  | <b>The Basics of Business Taxation</b>                               | Prof. Jennifer Blouin     |
|                                  | 2:30 PM  | 2:45 PM  | Break                                                                |                           |
|                                  | 2:45 PM  | 4:15 PM  | <b>Innovation in the Age of Generative AI</b>                        | Prof. Christian Terwiesch |
|                                  | 6:00 PM  | 8:00 PM  | Dinner with Wharton                                                  |                           |
|                                  | Start    | End      | Day 2 Sessions                                                       | Instructor                |
| <b>Tuesday,<br/>October 21</b>   | 8:00 AM  | 9:00 AM  | Breakfast                                                            |                           |
|                                  | 9:00 AM  | 10:30 AM | <b>Financial Statement Analysis - Session 1</b>                      | Prof. Paul E. Fischer     |
|                                  | 10:30 AM | 10:45 AM | Break                                                                |                           |
|                                  | 10:45 AM | 11:45 AM | <b>Financial Statement Analysis - Session 2</b>                      | Prof. Paul E. Fischer     |
|                                  | 11:45 AM | 1:00 PM  | Lunch                                                                |                           |
|                                  | 1:00 PM  | 2:30 PM  | <b>Financial Statement Analysis - Session 3</b>                      | Prof. Paul E. Fischer     |
|                                  | 2:30 PM  | 2:45 PM  | Break                                                                |                           |
|                                  | 2:45 PM  | 4:15 PM  | <b>Reform or Erode - The Future of U. S. Debt and Private Wealth</b> | Prof. Kent Smetters       |
|                                  | 5:30 PM  | 7:00 PM  | Cocktail Reception                                                   |                           |
|                                  | Start    | End      | Day 3 Sessions                                                       | Instructor                |
| <b>Wednesday,<br/>October 22</b> | 8:00 AM  | 9:00 AM  | Breakfast                                                            |                           |
|                                  | 9:00 AM  | 10:30 AM | <b>The Future of Retirement in an Aging World</b>                    | Prof Olivia S. Mitchell   |
|                                  | 10:30 AM | 10:45 AM | Break                                                                |                           |
|                                  | 10:45 AM | 12:15 PM | <b>Central Banking and Financial Regulation</b>                      | Prof. Peter Conti-Brown   |
|                                  | 12:15 PM | 2:00 PM  | Lunch, Closing Remarks & Certificates                                |                           |

\*All sessions are listed in Eastern Time

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