San Francisco Seminar Wharton Professors Lori Rosenkopf, Kevin Werbach, Hamsa Bastani, and Kartik Hosanagar on Al Regulation and Productivity, Generative Al, and Entrepreneurship

June 26, 2025

Wharton Media Relations is pleased to hold a one-day edition of the <u>Wharton Seminars for Business Journalists</u> on Thursday, June 26, 2025, at the Wharton San Francisco campus. The program will feature Wharton Profs. <u>Kevin Werbach</u>, <u>Hamsa Bastani</u>, <u>Kartik Hosanagar</u>, and <u>Lori Rosenkopf</u>, who will present on "The Past, Present, and Future of Al Policy," "The Promises and Perils of Generative AI," "Al at Work: The Future of Firms and Productivity," and "Entrepreneurship: Myths vs. Reality," respectively.

Through faculty lectures and dynamic discussion, this Seminar will help business journalists improve their reporting skills and gain valuable insights into key issues impacting global business today.

All sessions will take place at Wharton San Francisco and are listed in PT.

Start	End	Sessions
8:00 a.m.	9:00 a.m.	Breakfast and Registration
9:00 a.m.	10:30 a.m.	"The Past, Present, and Future of Al Policy" – Wharton Prof. Kevin Werbach
10:30 a.m.	10:45 a.m.	Break
10:45 a.m.	12:15 p.m.	"The Promises and Perils of Generative AI" – Wharton Prof. Hamsa Bastani
12:15 p.m.	1:00 p.m.	Lunch Break
1:00 p.m.	2:30 p.m.	"Al at Work: The Future of Firms and Productivity" – Wharton Prof. Kartik Hosanagar
2:30 p.m.	2:45 p.m.	Break
2:45 p.m.	4:15 p.m.	"Entrepreneurship: Myths vs. Reality" – Wharton Prof. Lori Rosenkopf
4:15 p.m.	4:30 p.m.	Closing Remarks

For more Wharton Seminars for Business Journalists information:

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