



**Wharton Seminars for Business Journalists Flagship Program**  
**Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor**  
**October 14-16, 2024**

Date	Start	End	Event	Location
<b>Sunday, October 13</b>	<b>5:30 PM</b>	<b>7:30 PM</b>	Early Arrival Welcome Cocktails	Louie Louie, 3611 Walnut St.
Date	Start	End	Day 1 Sessions	Instructor
<b>Monday, October 14</b>	8:00 AM	9:00 AM	Breakfast and Registration	
	9:00 AM	10:30 AM	<b>Fundamentals of Accounting and Financial Reporting - Session 1</b>	Senior Vice Dean Brian Bushee
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	<b>Fundamentals of Accounting and Financial Reporting - Session 2</b>	Senior Vice Dean Brian Bushee
	11:45 AM	1:00 PM	Lunch with Wharton Faculty	
	1:00 PM	2:30 PM	<b>Voluntary Disclosure</b>	Senior Vice Dean Brian Bushee
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	<b>The Truth About Immigration</b>	Prof. Zeke Hernandez
	<b>6:00 PM</b>	<b>8:00 PM</b>	Dinner with Wharton Wilder, 2009 Sansom St.	
	Start	End	Day 2 Sessions	Instructor
<b>Tuesday, October 15</b>	8:00 AM	8:30 AM	Breakfast	
	8:30 AM	10:00 AM	<b>Beyond the Headlines: Decoding AI's Impact on the Human Experience</b>	Prof. Stefano Puntoni
	10:00 AM	10:15 AM	Break	
	10:15 AM	11:45 AM	<b>Corporate Stances on Contested Issues</b>	Prof. Mary-Hunter McDonnell
	11:45 AM	1:30 PM	Lunch with Wharton Faculty	
	1:30 PM	2:45 PM	<b>Financial Statement Analysis - Session 1</b>	Prof. Paul E. Fischer
	2:45 PM	3:00 PM	Break	
	3:00 PM	5:00 PM	<b>Financial Statement Analysis - Session 2</b>	Prof. Paul E. Fischer
	<b>5:30 PM</b>	<b>7:00 PM</b>	Cocktail Reception Pod, 3636 Sansom St.	
	Start	End	Day 3 Sessions	Instructor
<b>Wednesday, October 16</b>	8:30 AM	9:00 AM	Breakfast	
	9:00 AM	10:30 AM	<b>Financial Statement Analysis - Session 3</b>	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break	
	10:45 AM	12:15 PM	<b>Central Banking and Financial Regulation</b>	Prof. Peter Conti-Brown
	12:15 PM	2:00 PM	Lunch, Closing Remarks & Certificates	

\*All sessions are listed in Eastern Time

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