



Wharton Seminars for Business Journalists Flagship Program
Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor
October 14-16, 2024

Date	Start	End	Event	Location
Sunday, October 13	5:30 PM	7:30 PM	Early Arrival Welcome Cocktails	Louie Louie, 3611 Walnut St.
Date	Start	End	Day 1 Sessions	Instructor
Monday, October 14	8:00 AM	9:00 AM	Breakfast and Registration	
	9:00 AM	10:30 AM	Fundamentals of Accounting - Session 1	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	Break	
	10:45 AM	11:45 AM	Fundamentals of Accounting - Session 2	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	Lunch with Wharton Faculty	
	1:00 PM	2:30 PM	The Basics of Business Taxation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	Break	
	2:45 PM	4:15 PM	The Truth About Immigration	Prof. Zeke Hernandez
	6:00 PM	8:00 PM	Dinner with Wharton Wilder, 2009 Sansom St.	
	Start	End	Day 2 Sessions	Instructor
Tuesday, October 15	8:00 AM	8:30 AM	Breakfast	
	8:30 AM	10:00 AM	Beyond the Headlines: Decoding AI's Impact on the Human Experience	Prof. Stefano Puntoni
	10:00 AM	10:15 AM	Break	
	10:15 AM	11:45 AM	Corporate Stances on Contested Issues	Prof. Mary-Hunter McDonnell
	11:45 AM	1:30 PM	Lunch with Wharton Faculty	
	1:30 PM	2:45 PM	Financial Statement Analysis - Session 1	Prof. Paul E. Fischer
	2:45 PM	3:00 PM	Break	
	3:00 PM	5:00 PM	Financial Statement Analysis - Session 2	Prof. Paul E. Fischer
	5:30 PM	7:00 PM	Cocktail Reception Kpod, 3636 Sansom St.	
	Start	End	Day 3 Sessions	Instructor
Wednesday, October 16	8:30 AM	9:00 AM	Breakfast	
	9:00 AM	10:30 AM	Financial Statement Analysis - Session 3	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break	
	10:45 AM	12:15 PM	Central Banking and Financial Regulation	Prof. Peter Conti-Brown
	12:15 PM	2:00 PM	Lunch, Closing Remarks & Certificates	

*All sessions are listed in Eastern Time

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