

**Wharton Seminars for Business Journalists  
Flagship Seminar  
October 18-19, 2021**

Wharton Media Relations is excited to host a virtual, **two-day [Wharton Seminars for Business Journalists](#) flagship program** featuring Wharton Profs. [Jennifer Blouin](#), [Paul Fischer](#), [Itay Goldstein](#), [Olivia Mitchell](#) and [Peter Conti-Brown](#), who will lead in-depth sessions on accounting principles, financial markets, banking regulation and more. This Seminar will help business journalists improve their reporting skills and gain valuable insights into key business and economic issues.

**AGENDA**

All Sessions will take place online

Date	Start	End	Day 1 Sessions	Instructor
<b>Monday October 18</b>	9:45 a.m.	10:00 a.m.	Welcome Remarks	
	10:00 a.m.	11:15 a.m.	<i>Fundamentals of Accounting</i>	Prof. Jennifer Blouin
	11:15 a.m.	11:30 a.m.	Break	
	11:30 a.m.	12:30 p.m.	<i>Fundamentals of Accounting</i>	Prof. Jennifer Blouin
	12:30 p.m.	1:30 p.m.	Lunch Break	
	1:30 p.m.	2:30 p.m.	<i>The Basics of Business Taxation</i>	Prof. Jennifer Blouin
	2:30 p.m.	2:45 p.m.	Break	
	2:45 p.m.	3:45 p.m.	<i>Global Pension Challenges</i>	Prof. Olivia Mitchell
	3:45 p.m.	4:00 p.m.	Break	
	4:00 p.m.	5:00 p.m.	Networking Happy Hour	
Date	Start	End	Day 2 Sessions	Instructor
<b>Tuesday October 19</b>	10:00 a.m.	11:00 a.m.	<i>Financial Statement Analysis</i>	Prof. Paul Fischer
	11:00 a.m.	11:15 a.m.	Break	
	11:15 a.m.	12:00 p.m.	<i>Financial Statement Analysis</i>	Prof. Paul Fischer
	12:00 p.m.	1:00 p.m.	Lunch Break	
	1:00 p.m.	2:00 p.m.	<i>Financial Statement Analysis</i>	Prof. Paul Fischer
	2:00 p.m.	2:15 p.m.	Break	
	2:15 p.m.	3:15 p.m.	<i>The Economy &amp; Stock Market</i>	Prof. Itay Goldstein
	3:15 p.m.	3:30 p.m.	Break	
	3:30 p.m.	4:30 p.m.	<i>Central Banking and Financial Regulation</i>	Prof. Peter Conti-Brown
4:30 p.m.	4:45 p.m.	Closing Remarks		

For more [Wharton Seminars for Business Journalists](#) information:

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