

June 2021 Seminar
Wharton Professors Katy Milkman, Ben Keys and Mary-Hunter McDonnell on Behavior Science, Housing Market and Corporate Governance
June 2, 2021

Wharton Media Relations is pleased to hold a virtual, one-day edition of the [Wharton Seminars for Business Journalists](#) on June 2 via the online Wharton Events Portal. The program will feature Wharton Profs. [Katy Milkman](#), [Ben Keys](#) and [Mary-Hunter McDonnell](#), who will present on “The Science of Behavior Change,” “Unpacking the COVID-19 Housing Bubble” and “How Corporate America Responds to Contentious Social Environments,” respectively.

Through faculty lectures and dynamic discussion, this Seminar will help business journalists improve their reporting skills and gain valuable insights into key issues impacting public policy and global business today.

AGENDA

All sessions will take place online

Start	End	Activity
9:45 a.m.	10:00 a.m.	Welcome & Introductory Remarks
10:00 a.m.	11:00 a.m.	“The Science of Behavior Change” – Wharton Prof. Katy Milkman
11:00 a.m.	11:15 a.m.	Break
11:15 a.m.	12:15 p.m.	“Unpacking the COVID-19 Housing Bubble” – Wharton Prof. Ben Keys
12:15 p.m.	1:30 p.m.	Lunch Break
1:30 p.m.	2:30 p.m.	“How Corporate America Responds to Contentious Social Environments” – Wharton Prof. Mary-Hunter McDonnell
2:30 p.m.	2:45 p.m.	Break
2:45 p.m.	3:45 p.m.	Networking Hour & Closing Remarks

For more [Wharton Seminars for Business Journalists](#) information:

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