Wharton University of Pennsylvania SEMINARS FOR BUSINESS JOURNALISTS

Philadelphia Seminar
October 26-27, 2020

Due to the COVID-19 pandemic, the 2020 flagship Wharton Seminars for Business Journalists program will take place online.

Wharton Media Relations is excited to host a **two-day program** featuring Wharton Profs. Jennifer Blouin, Peter Conti-Brown, Paul Fischer and Olivia Mitchell who will lead in-depth sessions on accounting principles, financial markets, banking regulation and more. This Seminar will help business journalists improve their reporting skills and gain valuable insights into key business and economic issues.

AGENDA

All Sessions will take place online via Zoom

Date	Start	End	Day 1 Sessions	Instructor
Monday October 26	10:50 a.m.	11:00 a.m.	Welcome Remarks	
	11:00 a.m.	12:00 p.m.	*Fundamentals of Accounting*	Prof. Jennifer Blouin
	12:00 p.m.	1:00 p.m.	Lunch Break	
	1:00 p.m.	2:00 p.m.	*The Basics of Business Taxation*	Prof. Jennifer Blouin
	2:00 p.m.	2:15 p.m.	Break	
	2:15 p.m.	3:15 p.m.	*Global Pension Challenges*	Prof. Olivia Mitchell
	3:15 p.m.	3:30 p.m.	Break	
	3:30 p.m.	4:30 p.m.	Networking Happy Hour	
Date	**Start**	**End**	**Day 2 Sessions**	**Instructor**
Tuesday October 27	11:00 a.m.	12:00 p.m.	*Financial Statement Analysis*	Prof. Paul Fischer
	12:00 p.m.	1:00 p.m.	Lunch Break	
	1:00 p.m.	2:00 p.m.	*Financial Statement Analysis*	Prof. Paul Fischer
	2:00 p.m.	2:15 p.m.	Break	
	2:15 p.m.	3:00 p.m.	*Central Banking & Financial Regulation*	Prof. Peter Conti-Brown
	3:00 p.m.	3:15 p.m.	Break	
	3:15 p.m.	4:15 p.m.	TBD	TBD
	4:15 p.m.	4:25 p.m.	Closing Remarks	

For more Wharton Seminars for Business Journalists information:

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