

Wharton Seminars for Business Journalists
Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor
October 25-28, 2020

Date	Start	End	Day 1 Sessions	Instructor
SUNDAY OCT 25	11:30 AM	1:00 PM	Arrival, Seminar Registration & Welcome Luncheon*	
	1:00 PM	2:30 PM	Leadership and Strategy	Prof. Mike Useem
	2:30 PM	2:45 PM	Break*	
	2:45 PM	4:00 PM	Strategic Thinking	Prof. Mike Useem
	4:30 PM	5:30 PM	Cocktails with Wharton, The Living Room (Hilton Inn at Penn, 3600 Sansom St.)	
	Start	End	Day 2 Sessions	Instructor
MONDAY OCT 26	8:30 AM	9:00 AM	Breakfast*	
	9:00 AM	10:30 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	Break*	
	10:45 AM	11:45 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	Lunch with Faculty*	
	1:00 PM	2:30 PM	The Basics of Business Taxation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	Break*	
	2:45 PM	4:15 PM	Global Pension Challenges	Prof. Olivia Mitchell
6:00 PM	8:00 PM	Dinner with Wharton, White Dog Café, 3420 Sansom St.		
	Start	End	Day 3 Sessions	Instructor
TUESDAY OCT 27	8:30 AM	9:00 AM	Breakfast*	
	9:00 AM	10:30 AM	New Business Opportunities in the 21st Century	Prof. Mauro Guillen
	10:30 AM	10:45 AM	Break*	
	10:45 AM	12:30 PM	Central Banking and Financial Regulation	Prof. Peter Conti-Brown
	12:30 PM	1:30 PM	Lunch with Faculty*	
	1:30 PM	2:45 PM	Financial Statement Analysis - Session 1	Prof. Paul E. Fischer
	2:45 PM	3:00 PM	Break*	
	3:00 PM	4:30 PM	Financial Statement Analysis - Session 2	Prof. Paul E. Fischer
	5:30 PM	6:30 PM	Cocktail Reception Moellis Terrace (6th Floor) University of Pennsylvania's Van Pelt Library (entrance on Locust Walk near 34th Street) Philadelphia, PA 19104	
	6:30 PM	8:30 PM	Closing Dinner Class of 78 Pavilion (6th Floor) University of Pennsylvania's Van Pelt Library (entrance on Locust Walk near 34th Street) Philadelphia, PA 19104	Keynote Address: TBD
	Start	End	Day 4 Sessions	Instructor
WEDNESDAY OCT 28	8:15 AM	8:45 AM	Breakfast*	
	8:45 AM	10:30 AM	Financial Statement Analysis - Session 3	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break*	
	10:45 AM	12:30 PM	The Economy & Stock Market	Prof. Jeremy Siegel
	12:30 PM	2:00 PM	Lunch, Closing Remarks, & Certificates*	

*All breakfasts, lunches and breaks take place on the 8th Floor of Huntsman Hall

Seminars Contacts:

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