

Wharton Seminars for Business Journalists
Jon M. Huntsman Hall, 3730 Walnut Street, 8th Floor
October 13-16, 2019

Date	Start	End	Day 1 Sessions	Instructor
SUNDAY OCT 13	11:30 AM	1:00 PM	Arrival, Seminar Registration & Welcome Luncheon*	
	1:00 PM	2:00 PM	Management Strategy	Prof. Andrew Carton
	2:00 PM	2:10 PM	Break*	
	2:10 PM	3:00 PM	Management Strategy	Prof. Andrew Carton
	4:30 PM	5:30 PM	Cocktails with Wharton, The Living Room (Hilton Inn at Penn, 3600 Sansom St.)	
	Start	End	Day 2 Sessions	Instructor
MONDAY OCT 14	8:30 AM	9:00 AM	Breakfast*	
	9:00 AM	10:30 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	Break*	
	10:45 AM	11:45 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	Lunch with Faculty*	
	1:00 PM	2:30 PM	The Basics of Business Taxation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	Break*	
	2:45 PM	4:15 PM	Self-Destructing Markets: Failure to Learn from Failure	Prof. Natalya Vinokurova
6:00 PM	8:00 PM	Dinner with Wharton, White Dog Café, 3420 Sansom St.		
	Start	End	Day 3 Sessions	Instructor
TUESDAY OCT 15	8:15 AM	8:45 AM	Breakfast*	
	8:45 AM	10:15 AM	Global Pension Challenges	Prof. Olivia Mitchell
	10:15 AM	10:30 AM	Break*	
	10:30 AM	12:15 PM	Immigration in a Global Economy	Prof. Exequiel Hernandez
	12:15 PM	1:30 PM	Lunch with Faculty*	
	1:30 PM	2:45 PM	Financial Statement Analysis - Session 1	Prof. Paul E. Fischer
	2:45 PM	3:00 PM	Break*	
	3:00 PM	5:00 PM	Financial Statement Analysis - Session 2	Prof. Paul E. Fischer
	5:30 PM	6:30 PM	Cocktail Reception Penn Museum Chinese Rotunda 3260 South Street Philadelphia, PA 19104	
	6:30 PM	8:30 PM	Sponsors Dinner Penn Museum Egypt Upper Gallery 3260 South Street Philadelphia, PA 19104	Keynote Address: "Untold Stories of Corporate Strategy," Prof. Emilie Feldman
	Start	End	Day 4 Sessions	Instructor
WEDNESDAY OCT 16	8:30 AM	9:00 AM	Breakfast*	
	9:00 AM	10:30 AM	Financial Statement Analysis - Session 3	Prof. Paul E. Fischer
	10:30 AM	10:45 AM	Break*	
	10:45 AM	12:30 PM	Central Banking and Financial Regulation	Prof. Peter Conti-Brown
	12:30 PM	2:00 PM	Lunch, Closing Remarks, & Certificates*	

*All breakfasts, lunches and breaks take place on the 8th Floor of Huntsman Hall

Seminars Contacts:

Peter Winicov: 215-746-6471
 Emily Hemming: 215-573-7636
 Caroline Pennartz: 215-573-0757