

**London Seminar**  
**Wharton Professors Gad Allon and Mauro Guillen on Scaling and Global Business**  
**June 27, 2019**

Wharton Media Relations is pleased to hold a free, one-day edition of the [Wharton Seminars for Business Journalists](#) on June 27 at the JW Marriott Grosvenor House in London. The program will feature Wharton Profs. [Gad Allon](#) and [Mauro Guillen](#), who will present on “Scaling Ventures: The Playbook for Profitable Growth” and “New Business Opportunities in the 21st Century,” respectively.

Through faculty lectures and dynamic discussion, this Seminar will help business journalists improve their reporting skills and gain valuable insights into key issues impacting company growth and global business today.

**AGENDA**

JW Marriott Grosvenor House  
Albemarle Suite (First Floor)  
86-90 Park Ln, Mayfair, London W1K 7TN

Start	End	Activity
8:30 a.m.	9:00 a.m.	Registration, Continental Breakfast & Introductory Remarks
9:00 a.m.	10:15 a.m.	“Scaling Ventures: The Playbook for Profitable Growth” – Wharton Prof. Gad Allon
10:15 a.m.	10:30 a.m.	Break
10:30 a.m.	11:45 a.m.	“Scaling Ventures: The Playbook for Profitable Growth” – Wharton Prof. Gad Allon
11:45 a.m.	1:00 p.m.	Lunch
1:00 p.m.	2:15 p.m.	“New Business Opportunities in the 21st Century” – Wharton Prof. Mauro Guillen
2:15 p.m.	2:30 p.m.	Break
2:30 p.m.	3:45 p.m.	“New Business Opportunities in the 21st Century” – Wharton Prof. Mauro Guillen
3:45 p.m.	4:00 p.m.	Certificate Ceremony & Closing Remarks

For more [Wharton Seminars for Business Journalists](#) information:

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