

**San Francisco Seminar: “Innovation, Technology, and Entrepreneurship”
Wharton Professors David Bell and Laura Huang
June 1, 2016**

The Wharton Seminars for Business Journalists is pleased to hold a free one-day session on “**Innovation, Technology, and Entrepreneurship**” featuring Wharton [Professor of Marketing David Bell](#) and [Wharton Assistant Professor of Management Laura Huang](#).

Through faculty lectures and dynamic discussion this Seminar will help business journalists improve their reporting skills and gain valuable insights into entrepreneurship, innovation, and technology.

AGENDA

- Date: Wednesday, June 1, 2016
- Location: Wharton | *San Francisco*
2 Harrison Street (6th Floor)
San Francisco, CA 94105
- Schedule of Events:

Start	End	Activity
8:30 a.m.	9:00 a.m.	Registration & Continental Breakfast
9:00 a.m.	9:15 a.m.	Introductory Remarks
9:15 a.m.	10:15 a.m.	“Investor Bias and its Impact on the Entrepreneurial Mindset” – Wharton Assistant Professor Laura Huang
10:15 a.m.	10:30 a.m.	Break
10:30 a.m.	11:45 a.m.	“Investor Bias and its Impact on the Entrepreneurial Mindset” – Wharton Assistant Professor Laura Huang
11:45 a.m.	1:00 p.m.	Lunch - Presentation by Mike Rancourt, Vice President, U.S. Commercial Analytics and Operations, AbbVie
1:00 p.m.	2:15 p.m.	“Winning in the Digital Economy” – Wharton Professor David Bell
2:15 p.m.	2:30 p.m.	Break
2:30 p.m.	3:15 p.m.	“Winning in the Digital Economy” – Wharton Professor David Bell
3:15 p.m.	3:30 p.m.	Certificate Ceremony & Closing Remarks

For more information:

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