

**Wharton Seminar for Business Journalists: Tokyo, Japan
May 23, 2013**

The Wharton Seminars for Business Journalists is pleased to hold its first ever one-day session in Tokyo on “Public Policy” featuring Wharton Prof. of Finance, [Franklin Allen](#) and Wharton Prof. of Management, [Nicolaj Siggelkow](#). This Seminar will allow journalists to improve their reporting skills and gain valuable insights into finance and strategy through faculty lectures and dynamic discussion.

The event will take place at the Palace Hotel in Tokyo, the location of the [Wharton Global Forum](#), to which all Seminar participants are invited to register as media guests.

Agenda

- Date: Thursday, May 23, 2013
- Location: Palace Hotel
Hagi A Room, Marunouchi, Chiyoda-ku
Tokyo 100-0005 Japan
- Schedule of Events:

TIME	ACTIVITY
8:30 am - 9:15 am	Registration & Continental Breakfast
9:15 am - 10:45 am	“Global Finance” - Wharton Prof. Franklin Allen
10:45 am - 11:00 am	Refreshment break
11:00 am - 12:00 pm	“Global Finance” continued - Wharton Prof. Franklin Allen
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:30 pm	“Management Strategy” - Wharton Prof. Nicolaj Siggelkow
2:30 pm - 2:45 pm	Refreshment break
2:45 pm - 3:45 pm	“Management Strategy” continued - Wharton Prof. Nicolaj Siggelkow
3:45 pm - 4:00 pm	Closing Remarks & Certificate of Completion Award Ceremony

For more information:

- Web: www.wharton.upenn.edu/journalists
- Email: communications@wharton.upenn.edu
- US phone: 001 (1) 215-746-2826
- Staff/USA: Connie Sellers & Peter Winicov
- Staff/Tokyo: Malini Doddamani