



**Wharton Seminars for Business Journalists**  
**Jon M. Huntsman Hall, 3730 Walnut Street - 8th Floor Colloquium**  
**October 9-12, 2011**

Date	Start	End	Day 1 Sessions	Instructor
<b>SUNDAY OCT 9</b>	11:30 AM	1:00 PM	<b>Arrival, Seminar Registration &amp; Welcome Luncheon Sponsored by Johnson &amp; Johnson</b>	
	1:00 PM	2:30 PM	Leadership and Decision-Making	Prof. Adam Grant
	2:30 PM	2:45 PM	<b>Break*</b>	
	2:45 PM	4:15 PM	Leadership and Decision-Making	Prof. Adam Grant
	5:00 PM		<b>Cocktails with Wharton, Penne Restaurant &amp; Bar (Hilton Inn at Penn, 3600 Sansom St.)</b>	
<b>MONDAY OCT 10</b>	<b>Start</b>	<b>End</b>	<b>Day 2 Sessions</b>	<b>Instructor</b>
	8:30 AM		<b>Breakfast*</b>	
	9:00 AM	10:30 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	10:30 AM	10:45 AM	<b>Break*</b>	
	10:45 AM	11:45 AM	Fundamentals of Accounting	Prof. Jennifer Blouin
	11:45 AM	1:00 PM	<b>Lunch*</b>	
	1:00 PM	2:30 PM	Executive Compensation	Prof. Jennifer Blouin
	2:30 PM	2:45 PM	<b>Break*</b>	
	2:45 PM	4:45 PM	International M&A and Outsourcing	Prof. Saikat Chaudhuri
6:00 PM		<b>Dinner with Wharton, White Dog Café, 3420 Sansom St.</b>		
<b>TUESDAY OCT 11</b>	<b>Start</b>	<b>End</b>	<b>Day 3 Sessions</b>	<b>Instructor</b>
	8:30 AM		<b>Breakfast*</b>	
	9:00 AM	10:45 AM	Global Open Innovation	Prof. L. Felipe Monteiro
	10:45 AM	11:00 AM	<b>Break*</b>	
	11:00 AM	12:30 PM	Global Pension Challenges	Prof. Olivia Mitchell
	12:30 PM	1:30 PM	<b>Lunch Sponsored by Radian Group Inc.</b>	
	1:30 PM	2:45 PM	Introduction to Financial Statements	Prof. Brian Bushee
	2:45 PM	3:00 PM	<b>Break*</b>	
	3:00 PM	5:00 PM	Financial Statements - Case Study	Prof. Brian Bushee
	6:00 PM		<b>Cocktail Reception, The Hilton Inn at Penn (3600 Sansom St.)</b>	
7:00 PM		<b>Sponsors' Dinner, The Hilton Inn at Penn (3600 Sansom St.)</b>		
<b>WEDNESDAY OCT 12</b>	<b>Start</b>	<b>End</b>	<b>Day 4 Sessions</b>	<b>Instructor</b>
	8:30 AM		<b>Breakfast*</b>	
	9:00 AM	10:00 AM	Financial Statements	Prof. Brian Bushee
	10:00 AM	10:15 AM	<b>Break*</b>	
	10:15 AM	11:15 AM	Financial Statements	Prof. Brian Bushee
	11:15 AM	12:15 PM	<b>Lunch, Closing Remarks, &amp; Certificates*</b>	
12:15 PM	2:15 PM	The Economy & The Stock Market	Prof. Jeremy Siegel	

\*All breakfasts, lunches and breaks take place in East Hall (Harker Hall) on the 8th Floor of Huntsman

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